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Contact

More work at my blog:
<http://marianacutinomoguel.wordpress.com/>



Sept 2018 To date: Ten Lifestyle Group Graphic Designer

Responsible of layout, editorial and graphic design for Marketing Department as well as layout and design for digital platforms, design and production of emails (HTML) and digital products (Sketch and Moveable Ink) for Product Design. My daily activity covers printed media (travel guides, brochures, leaflets, marketing products, postcards and gifts for Ten's promotion) which can also derive in digital versions (i.e. gift guides, vouchers, interactive travel guides and brochures).

Working hand in hand with clients such as HSBC, NatWest, Cartier, Coutts, Barclays, BCG UK, among others I have develop different products for Ten Group, members and clients equally.

My story is long so, why don't we start with...

What am I doing
NOW?

Professional Experience Academic

June 2016- Sept 2018: IFF In- House Designer Communications and MKT department.

Design of global branding for Fashion campaigns, retouching of images and styling.

Responsible for working together with Conde Naste in different countries for design, print prep and delivery of artwork for magazines such as Vogue, GQ, Tatlers, among others in different countries.

Sept 2009- Sept 2018

University, Campus Chelmsford

Faculty of Science and Technology, Computing and Technology Department:

Design Lecturer for:

Design Principles, Recycle and Redesign, Exhibition and

2D Animation in Flash.

June 2008- July 2010: Central Saint

Martins College of Art and Design, London

Textiles Design Department:

Teaching support for: Digital Printing for Textiles Course.

May 2008: Royal College of Arts, London

Architecture Department:

Visiting supervisor for MA students.

Sept 2005- Sept 2006: Central Saint

Martins College of Art and Design, London

Textiles Design Department:

IT Assistant for: Digital Printing for Textiles short

courses.

I told you it was long, so have a read if you're interested in learning more about my other magic powers

I was promoted to Senior Visual Merchandiser for one of Arcadia's flagship shops (Tottenham Court Road) where, based on daily study of money maps, updated and created new window designs, collaterals, editorial and printed media increasing sales and helping to refresh brand identity.

My roles within the company were extremely broad, ranging from creative, editorial, technical, management, networking and suppliers contact. I have proven myself to be an all rounder with a passion and flair for creative and design.



Professional Experience Design

June 2016 to date: International Fur Federation, London
In- house designer
August 2014 to June 2016: REISS, London
In-store VM/ SA.
June-July 2013: Nicolas Lavrov Studio, London, Freelance Design. Digital and Graphic design.
May 2013: GRAZIA Magazine, London, Freelance Design. Layout and Graphic design for different issues for magazine.
2013: Rafael Rodriguez Rodriguez Tellez, Mexico, Freelance Design: Brand re-design and web design for cocoa company.
2013: Portamento, London, Freelance Design: Brand identity development, editorial, printed and digital media production for marketing of the brand.
2012: Beach Flamingo, London, Freelance Design: Digital design and banners for website Beach Flamingo.
Oct. 2006- 2007: Arcadia Group, London: Visual Merchandiser and Designer: Starting as a visual merchandising assistant, I was responsible for window display standards and marketing display within the shop. A year later, I was promoted to contribute towards design and creation of special projects for windows and high level display that helped increased daily sales.
Sept 2002- August 2004: IVAX Pharmaceuticals, Mexico: Packaging Design Manager: Responsible for all packaging design, project management, selection of materials and working in close liaison with suppliers in an international market. Worked with different departments within the company supporting each of them and enforcing brand identity through editorial design and visual identity.

Education

Sept 2009- Sept 2012: MPhil Project: Ergonomics: Application of Colour Contrast and its Effects in Productivity and Well-being in Working Places: Anglia Ruskin University (Chelmsford).
Sept 2004- Sept 2006: MA Industrial Design: Central Saint Martins College of Art and Design (London).
2002- 2003: Diploma in Packaging Design: School of Packaging Design for Mexican Professionals (Mexico City).
1995- 2000: BA Graphic Design: Iberoamericana University (Mexico City).
1994-1995: Diploma in Fine Arts: National School of Fine Arts (Mexico City).

Initiative, strong desire to learn, attention to detail, leadership, capable of handling responsibilities (with minimum supervision), reliability, enjoy working in a team.

Adobe Illustrator
Adobe Photoshop
Adobe Freehand
Adobe Animate
Adobe Indesign
HTML/ Basic CSS
Sketch
MS Office

Skills

2009: Winner of Annual Research Conference (Anglia Ruskin University, Campus Chelmsford). Poster Design for PhD Project.
2005: Winner (DJPA Colour Competition). Work exhibited in Proud Galleries, London.
2004: Diploma (School of Packaging Design for Mexican Professionals).
Diploma for Design and Engineering project.

Awards

Languages

Fluent Spanish and English.

References

Available on request.